

THE INTERNATIONAL JOURNAL OF BUSINESS & MANAGEMENT

REVIEW REPORT

- **MANUSCRIPT NO:** BM1907-019
- **RATING (Mark * on the required field):**

	Poor	Below Average	Average	Above Average	Excellent
Relevance of paper to the journal's scope and aims:				*	
Problem formulation:				*	
Adequacy of literature review:			*		
Research methodology:					*
Interpretation of findings:				*	
Significance of findings:				*	
Presentation:			*		
Contribution to research:				*	
Contribution to practice:				*	

- **COMMENTS:**

1. The topic is interesting and applicable to insurance companies.
2. Problem formulation is well structured and focuses on the objective which is good.
3. Review of literature is averagely significant to the context of discussion.
4. Research method is above average and findings have been recorded correctly.
5. Statistical tools enrich the methodology and authenticate results which is appreciable.
6. Presentation could be graphically improved.
7. Conclusion is precisely written.