









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#27573 Summary

SUMMARY REVIEW EDITING

Submission

Authors	Hendry Anggraito, Rina Fitriana, Dadan Umar Daihani, Emelia Sari
Title	A system modeling approach for business intelligence system design in the Indonesian kite string industry
Original file	27573-70949-1-SM.DOCX 2025-09-27
Supp. files	None
Submitter	Rina Fitriana 
Date submitted	September 27, 2025 - 04:05 AM
Section	Computer Network and System Engineering
Editor	Santhanakrishnan Anand  (Review) Aniello Castiglione  (Review) Domenico Ciuonzo  (Review) Franco Frattolillo, Ph.D.  (Review) Javed Iqbal  (Review) Muhammad Nadzir Marsono  (Review) Sudhanshu Tyagi  (Review)
Author comments	Dear The Editor of Journal Telkomnika, We would like to submit our paper. We hope it can be accepted. Thank you for your collaboration. Best regards, Rina Fitriana
Abstract Views	0
Status	Published Vol 24, No 3: June 2026
Initiated	2026-06-03
Last modified	2026-06-03

Submission Metadata

Authors

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Bio Statement	—
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Bio Statement	—
Principal contact for editorial correspondence.	—
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ORCID iD	http://orcid.org/0009-0006-1499-5928
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Bio Statement	—
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ORCID iD	http://orcid.org/0000-0002-0029-1931
Affiliation	Universitas Trisakti
Country	Indonesia
Bio Statement	—

Title and Abstract

Title	A system modeling approach for business intelligence system design in the Indonesian kite string industry
Abstract	Kite strings in Indonesia are crafted by local artisans who have learned from their predecessors, but the industry struggles to deliver quality products that meet customer standards. A systematic approach to this problem could involve designing a business intelligence (BI) system to improve decision-making. Based on the main premises of the kite string industry, this paper focuses on developing a causal loop diagram (CLD) model as a first step toward designing an effective BI system for the kite string industry. The CLD model captures the relationships between core variables and brain areas, offering crucial insights into customer perceptions, production quality, and market dynamics. Based on data up to October 2023, the study uses a systematic approach to pinpoint the feedback loops enabling product quality and business performance. This framework can be used as a strategic approach to assist in decision-making, refine operational processes, and enhance overall product quality. This research provides a new perspective to the literature by combining systems thinking into BI system design under the context of traditional industries as an elaboration of findings aimed to gain a competitive advantage in Indonesian kite string business practices.

Indexing

Keywords	business intelligence system; causal loop diagram; customer perception; Indonesian traditional industry; kite string industry; product quality; systems thinking;
Language	en

Supporting Agencies

Agencies	—
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References

References	—
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#27573 Review

SUMMARY REVIEW EDITING

Submission

Authors Hendry Anggraito, Rina Fitriana, Dadan Umar Daihani, Emelia Sari

Title A system modeling approach for business intelligence system design in the Indonesian kite string industry

Section Computer Network and System Engineering

Santhanakrishnan Anand (Review)

Ariello Castiglione (Review)

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Peer Review

Round 1

Review Version [#27573-20950-L-REV.DOCX](#) 2025-09-27

Initiated 2025-09-29

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Editor Decision

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Notify Editor Editor/Author Email Record 2026-03-29

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#27573 Editing

SUMMARY REVIEW EDITING

Submission

Authors Hendry Anggraito, Rina Fitriana, Dadan Umar Daihani, Emelia Sari

Title A system modeling approach for business intelligence system design in the Indonesian kite string industry

Section Computer Network and System Engineering

Santhanakrishnan Anand (Review)

Ariello Castiglione (Review)

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Dear Prof/Dr/Mr/Mrs: Rina Fitriana,

Thank you for submitting the manuscript, "A System Modeling Approach for Business Intelligence System Design in the Indonesian Kite String Industry" to TELKOMNIKA (Telecommunication Computing Electronics and Control), an open access and peer-reviewed international journal. With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site.

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When contacting us, please always include your paper ID number in the subject line of your email.

Thank you for considering this journal as a venue for your work.

Best Regards,

Tole Sutikno

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1. Please try to adhere to the format as closely as possible. Please carefully read our most recent manuscript submission guidelines (<https://iaescore.com/gfa/telkomnika.docx>).
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3. A high quality paper should have:
 - a) a clear statement of the problem the paper is addressing;
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 - c) results achieved. It describes clearly what has been done before on the problem, and what is new. Please clearly state the three points listed above in your updated paper.
4. The number of minimum references for an original research paper is 25 (and at least 20 recently journal articles); and the number of minimum references for a review paper is 50 (and at least 40 recently journal articles).

For original research paper, there are four (4) types of novel technical results: 1) An algorithm; 2) A system construct: such as hardware design, software system, protocol, etc.; The main goal of your revised paper is to ensure that the next person who designs a system like yours doesn't make the same mistakes and takes advantage of some of your best solutions. So make

sure that the hard problems (and their solutions) are discussed and the non-obvious mistakes (and how to avoid them) are discussed; 3) A performance evaluation: obtained through analyses, simulation or measurements; or 4) A theory: consisting of a collection of theorems. Your final camera ready paper should focus on: 1) Describing the results in sufficient details to establish their validity; 2) Identifying the novel aspects of the results, i.e., what new knowledge is reported and what makes it non-obvious; and 3) Identifying the significance of the results: what improvements and impact do they suggest. Number of minimum references for original research paper is 25 references (and minimum 20 recently journal articles).

For review paper, the paper should present a critical, constructive analysis of the literature in a specific field through summary, classification, analysis and comparison. The function and goal of the review paper is: 1) to organize literature; 2) to evaluate literature; 3) to identify patterns and trends in the literature; 4) to synthesize literature; or 5) to identify research gaps and recommend new research areas. The structure includes:

1. Title – in this case does not indicate that it is a review article.
 2. Abstract – includes a description of subjects covered.
 3. Introduction includes a description of context (paragraph 1 – 3), motivation for review (paragraph 4, sentence 1) and defines the focus (paragraph 4, sentences 2 – 3)
 4. Body – structured by headings and subheadings
 5. Conclusion – states the implications of the findings and identifies possible new research fields
 6. References (“Literature Review”) – organised by number in the order they were cited in the text.
-

Number of minimum references for review paper is 50 references (and minimum 40 recently journal articles).

Prepare your abstract in single paragraph and within 200 words. You need to summarize your contribution, idea, findings/results, and describe implications of the findings. Without abbreviations, footnotes, or references. Without mathematical equations, diagram or tabular material. It is suggested to present your abstract included the elements: 1) state the primary objective of the paper; 2) highlight the merits (or contribution); 3) give a conceptual idea on the method; 4) describe the research design and procedures/processes employed (is it simulation, experimental, survey etc.); 5) give the main outcomes or results, and the conclusions that might be drawn; and 6) include any implications for further research or application/practice, if any.

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Your paper should reflect a careful consideration of the following criteria:

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2. Connections: your paper should demonstrate a connection of the references you mention to the central topic and to each other where necessary throughout the paper.
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kepada saya, Hendry, Dadan, Emelia, Yun

Sel, 25 Nov 2025, 12.46 ☆ ☺ ↶ ⋮

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Dear Prof/Dr/Mr/Mrs: Rina Fitriana,

It is my great pleasure to inform you that your manuscript entitled "Designing a System Thinking and Data-Driven Modeling in the Indonesian Kite String Industry" to **TELKOMNIKA** (Telecommunication Computing Electronics and Control) get positive response from Reviewers/Editors but revisions are required.

Please update your manuscript in accordance with the Reviewers/Editors comments (in MS Word file format) adheres every detail of the guide of authors (<http://iaescore.com/gfa/telkomnika.docx>), and check it for spelling/grammatical mistakes. Describe the revisions to your manuscript in your response letter followed by point-by-point responses to the comments raised. Please submit your revised manuscript within 8 weeks by uploading to our online system (at same paper ID, as author version under our decision). The Editors will check whether the revision already address the reviewers' comments.

I look forward for your response

Sincerely yours,
Prof. Dr. Ir. Tole Sutikno, ASEAN Eng.
Universitas Ahmad Dahlan
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..... EDITOR COMMENTS

1). PLEASE ADHERE STRICTLY to THE GUIDE OF AUTHORS <http://iaescore.com/gfa/telkomnika.docx>, and the checklist for preparing your FINAL paper for publication: <http://telkomnika.uad.ac.id/index.php/TELKOMNIKA/about/editorialPolicies#custom-2>

2). Please ensure that all references have been cited in your text. Use a tool such as EndNote, Mendeley, or Zotero for reference management and formatting, and choose IEEE style. Each citation should be written in the order of appearance in the text in square brackets. For example, the first citation [1], the second citation [2], and the third and fourth citations [3], [4]. When citing multiple sources at once, the preferred method is to list each number separately, in its own brackets, using a comma or dash between numbers, as such: [1], [3], [5]. It is not necessary to mention an author's name, pages used, or date of publication in the in-text citation. Instead, refer to the source with a number in a square bracket, e.g. [9], that will then correspond to the full citation in your reference list.

Examples of in-text citations:

This theory was first put forward in 1970 [9].

Zadeh [10] has argued that ...

Several recent studies [7], [9], [11]-[15] have suggested that....
... end of the line for my research [16].

Reviewer A:

This paper addresses a unique and relatively underexplored topic: the application of systems thinking and business intelligence (BI) in the traditional kite string industry. The topic is relevant and interesting because it combines local cultural context with modern analytical approaches. However, to strengthen the contribution and improve readability, several revisions are recommended.

1. Title and Abstract

- Abstract: The abstract is informative in terms of context, objectives, and contributions. However, it remains too conceptual. It does not clearly mention the methodology ("literature-based conceptual modeling") and does not highlight the novelty of the work.

- Recommendation: Add a concise statement of the methodology, emphasize the research gap, and highlight what is novel compared to similar studies in other traditional industries.

2. Introduction

- The introduction reviews relevant literature but tends to repeat prior findings without explicitly identifying the research gap.

- Recommendation: Clearly state the research gap at the end of the introduction, explaining what previous studies have not addressed and how this paper is different (e.g., the role of cultural fit in BI system performance).

3. Methodology

- The methodology section presents a comprehensive integration of CLD, QFD, SEM, and fuzzy logic. While thorough, it risks over-complexity and may not be practical for small-scale traditional industries.

- Recommendation: Simplify the integration by focusing on the most relevant core methods (e.g., CLD and QFD). Present other methods as complementary rather than essential. Consider adding a small-scale case study or simulation to demonstrate real-world applicability.

4. Results and Discussion

- Figures and tables are not consistently introduced in sequence. For example, Figure 3 should be mentioned before Figure 4 and Figure 5. Table 1 should also be introduced with a sentence in the text before being displayed.
- The discussion section is descriptive and could be strengthened with more analysis and emphasis on practical implications.
- Recommendation: Divide results and discussion into clear subsections (e.g., framework highlights, practical implications, limitations). Provide specific examples of how the proposed framework benefits kite string producers, distributors, or consumers.

5. Conclusion

- The conclusion summarizes the framework and acknowledges limitations but does not clearly highlight the novelty or practical contributions.
- Recommendation: Move beyond summarizing content and explicitly state: (1) how the research question has been answered, (2) what the novel contribution is compared to prior work, and (3) what tangible benefits stakeholders can expect.

6. References

- The paper cites many sources, including recent ones, but some are less relevant, and formatting is inconsistent.
- Recommendation: Use reliable, peer-reviewed sources (journals, conferences, symposiums) from the past five years where possible. Ensure references are written in IEEE style and include DOI or access links.

7. Language and Style

- The paper is generally understandable but contains long and redundant sentences that may confuse readers. Terminology is also inconsistent (e.g., "business intelligence system model" vs. "BI framework").
- Recommendation: Shorten sentences, avoid redundancy, and ensure consistent terminology throughout the paper.

8. Scientific Contribution

- Weaknesses: Lack of empirical validation limits the practical strength of the contribution.
- Recommendation: Explicitly discuss implementation challenges and propose how the model could be adapted to MSMEs with limited resources. Future work should include empirical validation through pilot studies or case applications.

Reviewer H:

Here is a brief summary of the abstract, introduction, methods, and conclusion of your paper titled "Designing a System Thinking and Data-Driven Modeling in the Indonesian Kite String Industry"

1. Abstract

- Clarity and Focus:

The abstract effectively communicates the aim and contribution but can be tightened. Some sentences are overly long and could be restructured for flow. For example, replace "Based on this premise, the study constructs a conceptual model..." with "This study constructs a conceptual model..."

- Conciseness and Redundancy:

Phrases like "findings highlight that cultural fit, customer segmentation, and seasonal variations..." are good, but avoid repetition of "findings" and "model" in multiple sentences.

- Result Emphasis:

The abstract could briefly clarify what the model achieved (e.g., improved decision-making, identified leverage points) using measurable or applied outcomes.

Suggested Rewrite:

The Indonesian kite string industry faces challenges of inconsistent product quality and limited insight into customer preferences. This study develops a systems thinking-based conceptual model integrating business intelligence to enhance decision-making and product quality. Using causal loop diagrams (CLDs), the model represents customer perception, production dynamics, and market factors. The analysis identifies leverage points such as cultural alignment, customer segmentation, and seasonal trends that influence operational strategies. Results demonstrate how traditional industries can integrate systems thinking with data-driven modeling to improve competitiveness, customer satisfaction, and efficiency. This framework offers a foundation for further system implementation and supports sustainable innovation within culturally influenced niche markets.

2. Introduction

- Strength of Background:

The introduction is rich in context and literature but can be condensed to highlight the research gap earlier. Too much detail on general business intelligence (BI) and service frameworks delays the reader's understanding of the kite string industry context.

- Research Gap and Purpose:

Explicitly emphasize why the kite string industry was chosen. For instance: "Despite being culturally significant, the kite string industry lacks structured analytical tools to connect customer perception with product quality."

- Flow and Language Precision:

(a) Avoid stacked citations that interrupt reading flow; summarize them collectively.

(b) Change "Comparably, it has been demonstrated that..." to "Similarly, studies have shown that..."

(c) Replace "Therefore, this study aims to develop..." with "Accordingly, this study develops..." for more formal tone.

Overall Impression:

Excellent theoretical grounding, but needs a more direct transition from the general BI discussion to the specific research purpose and contribution to traditional industries.

3. Methods

- Clarity of Methodological Flow:

The methods are well-documented, but the subsection titles can be simplified

“Methodology” and “Validation Approach” are sufficient. Consider a figure summarizing the conceptual development and validation plan.

- Relevance and Scope:

(a) Explicitly justify the choice of a literature-based conceptual model e.g., “due to the scarcity of formal datasets in traditional sectors.”

(b) Explain how integration of CLD, QFD, SEM, and fuzzy logic supports the overall goal of BI framework design.

- Language and Consistency:

(a) Change “In order to create a system model for Business Intelligence (BI) design that is especially suited...” to “To develop a BI system model specifically tailored...”

(b) Ensure consistent capitalization (e.g., “Methodology” become “Methodology”).

(c) Replace “Finding pertinent literature is the first step...” with “The process began by identifying relevant literature...”

Summary:

The methodological description is strong and logically structured. Enhancing the justification for method choice and refining phrasing will improve academic readability.

4. Conclusion

- Clarity and Focus:

The conclusion effectively summarizes the proposed framework, but it restates methods more than insights. Focus more on what the results imply rather than how they were obtained.

- Practical Implications:

Highlight specific outcomes such as improved responsiveness to market feedback, data-driven quality enhancement, or cultural adaptability of BI tools.

- Language Polishing:

(a) Replace “Despite the conceptual strength of the framework, empirical validation through pilot studies in the actual world is still required” with “While conceptually robust, the framework requires empirical validation through pilot testing in real manufacturing contexts.”

(b) Simplify: “This effort establishes the groundwork for furthering digital transformation...” become “This research lays the foundation for digital transformation...”

Suggested Rewrite (excerpt):

This study proposed an integrated framework combining CLD, QFD, SEM, and fuzzy decision-making to support Business Intelligence (BI) system design in the Indonesian kite string industry. The model emphasizes cultural sensitivity, dynamic feedback, and customer-driven quality improvement. Visual tools such as the Rich Picture and Influence Diagram enhance understanding of systemic relationships among stakeholders. While conceptually sound, the framework requires empirical validation in real production environments to assess applicability and scalability. Future studies should explore machine learning integration and mobile BI applications for real-time data analysis. The proposed approach offers a pathway toward digital transformation and continuous innovation in traditional manufacturing sectors.

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- Table 1 are not mentioned in the text. I suggest that tables should be explained in the sentence before the table is displayed. All tables must be referenced in the text.

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RINA FITRIANA <rinaf@trisakti.ac.id>
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10 Des 2025, 22.01 ☆ 😊 ↶ ⋮

Dear Prof. Dr. Ir. Tole Sutikno, ASEAN Eng.
Universitas Ahmad Dahlan

We would like to submit the revision of our paper. We hope it can be accepted. I appreciate your cooperation.

Best regards,

Rina Fitriana

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Dear Prof/Dr/Mr/Mrs Rina Fitriana,

It is my great pleasure to inform you that your paper entitled "Designing a System Thinking and Data-Driven Modeling in the Indonesian Kite String Industry" is initially ACCEPTED and will be published on the **TELKOMNIKA** Telecommunication Computing Electronics and Control, ISSN 1693-6930. Congratulations! This journal holds accreditation from the National Journal Accreditation (ARJUNA) under Indonesia's Ministry of Education, Culture, Research, and Technology. It has been granted First Grade status, or "Peringkat 1" <http://bit.ly/49tL3pr>, as per Decree No. 169/E/KPT/2024, dated 1 October 2024.

Results and discussion section: The presentation of results should be simple and straightforward in style. This section reports the most important findings, including results of statistical analyses as appropriate and comparisons to other research results. Results given in figures should not be repeated in tables. This is where the author(s) should explain in words what he/she/they discovered in the research. It should be clearly laid out and in a logical sequence. This section should be supported by suitable references.

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Note: Authors should write "research grant or contract" in the acknowledgement section.

I look forward for your response

Thank you

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Universitas Ahmad Dahlan
telkonnika@ee.uad.ac.id

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RINA FITRIANA <rinaf@trisakti.ac.id>
kepada hendryanggraito0, TELKOMNIKA ▾

4 Feb 2026, 03:24 ☆ 😊 ↶ ⋮

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This is our documents:
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2. Similarity report, and
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We hope our paper can be published. Thank you for your cooperation.

Best regards,

Rina Fitriana

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5 Feb 2026, 10:22 ☆ 😊 ↶ ⋮

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Please find the attached file (including comments and/or marked parts) to take further action, and reply to the comments there.

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Your cooperation is highly appreciated.

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Hendry Anggraito <hendryanggraito0@gmail.com>
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23 Apr 2026, 09:36 ☆ 😊 ↶ ⋮

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kepada Staff, Hendry, dadan, emilia, Sutikno, Tole, TELKOMNIKA, journal ▾

26 Mei 2026, 17:35 (12 hari yang lalu) ☆ 😊 ↶ ⋮

Dear Mrs. Fitri Rahmawati
Layout and Editing Team

We would like to submit our revision of the journal **Telkonnika**. We hope it can be accepted and published. Thank you for your cooperation.

Best regards,

Rina Fitriana

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28 Mei 2026, 12:43 (10 hari yang lalu) ☆ 😊 ↶ ⋮

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RINA FITRIANA <rinaf@trisakti.ac.id>

kepada Emelia, Staff, Hendry, Sutikno, Tole, TELKOMNIKA, journal, dadan ▾

Ok. Thank you for your cooperation.

Best regards,

Rina Fitriana

28 Mei 2026, 15.07 (10 hari yang lalu)



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kepada Hendry, Sutikno, Tole, TELKOMNIKA, journal, dadan, Emelia, saya ▾

29 Mei 2026, 07.43 (9 hari yang lalu)



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Layout and Editing Team